

Call for Entry
IDEA DESIGN
UDA Annual International Design Competition



Submit before 3rd Monday, October
Award Announcement on 4th Monday, November

Idea Design

The Ideas Design Competition encourages designers to tackle major challenges with innovative solutions that focus on effectiveness, efficiency, equity, and harmony. Participants can use design thinking to address critical issues such as sustainability through circular design, accessibility for diverse groups, and the enhancement of urban living environments through the integration of smart technologies. Potential solutions include adaptive modular systems, accessible tools, and cultural preservation efforts that utilize technology to connect traditional and modern practices. Whether dealing with climate resilience, ethical technology, or education reform, the competition provides a platform to turn complex problems into meaningful solutions that are purposeful, functional, and carefully crafted, ultimately aiming to make a positive impact on society.

HONORARY JURORS

UDA invited nationally and internationally distinguished designers as the jurors of the UDA Annual International Design Competitions. Visit uniteddesigns.org to see our list of jurors.

IDEA DESIGN LAYOUT PREPARATION

All design projects must be laid out following the provided layout sample.

The layout must include the title, problem, idea, and solution, along with images explaining the process and the final design.

DESIGN & SUBMISSION SPECIFICATION

Please follow this design specification. If you do not follow it, we cannot guarantee your submission. You can only submit bitmap images (A3-size JPEGs with CMYK, 300 DPI resolution); no vector images.

Step 1. You must use the following method for naming your files (JPEG file & MS Excel file):

Filename: Your Status (Designer or Student)_FirstName LastName_Title

Example: DES_John Doe_Milk or STU_John Doe_Milk

Step 2. Must save your file as a JPEG file (A3 size in horizontal format, CMYK, 300 DPI) with 'Image Options:

Quality: 12 Maximum' and 'Format Options: Baseline ("Standard")'

Step 3. Submit your design (JPEG and PDF file) and Entry Form (MS Excel file) via email to

applvuda@gmail.com.

Step 4. Send your submission fee via PayPal account <https://www.paypal.com/paypalme/udalliance>. Please make sure you have the correct name and address.

SUBMISSION FEE

Professional Designers

- Single Entry: us\$40

- Multiple Entries (Max 3) from one designer: us\$60

Design Students

- Single Entry: us\$20

- Multiple Entries (Max 3) from one student: us\$30

- If a student's instructor is a UDA member, the student can submit up to three entries for free.

DEADLINES

Submission Deadline: 3rd Monday, October

Award Announcement: 4th Monday, November

UDA will announce all awarded designs at www.uniteddesigns.org.

AWARD CERTIFICATE & PUBLICATION

All winners receive an Award Certificate via email.

All winners are added to the UDA archive as permanent collections.

Copyright: All matters regarding the entry's copyright will be the entrant's responsibility. All designs will become part of the United Designs Alliance Collection. The United Designs Alliance reserves the right to use all entrants' information and the right to publish, exhibit or reproduce all designs entered for the competition.